

FOR IMMEDIATE RELEASE

Chemainus to Introduce New Currency at Historic Unveiling

CHEMAINUS, BC - 15 April 2010 - The Chemainus Monetary Foundation is celebrating a landmark occasion, The Chemainus Dollar Inagural Event, as well as hosting their first CMF Financial Resource Development Venture on Friday, April 23, 2010. The event will provide a platform to reveal the designs of the new community currency, the Chemainus Dollar (CH\$). Prestigious speakers and guests from throughout the region will be featured.

Beginning at 11:45 am, with an armoured guard and RCMP Red Serge escort led by pipers, the new Chemainus Dollar will be escorted down Willow Street in Chemainus, from the Coastal Community Credit Union to the front of the Chemainus Theatre Festival. Once there, the currency will be escorted into the Chemainus Theatre Dining Room where the new dollars will be unveiled and a gourmet luncheon will be served to ticket holders.

Following comments from guest speakers and the unveiling presentation, Mayor Tom Walker and council members, as well as CMF Board members, will travel through Chemainus on a spending spree to introduce the new Chemainus Dollar to the community. Many merchants will be participating throughout the day with special Chemainus Dollar offers and savings as advertised.

Seating for the event is limited. Tickets are \$48 and are available at the Coastal Community Credit Union, Chemainus Branch, Best Western Chemainus Festival Inn and The Pottery Store on Willow Street in Chemainus.

The Chemainus Dollar will be accepted at par with the Canadian Dollar. It can be used at any of the many participating Chemainus merchants and can be exchanged at any financial institute in Chemainus. Purchase of Chemainus Dollars will be available beginning at the event and immediately afterward from participating merchants and the Coastal Community Credit Union, Chemainus Branch.

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About Chemainus Monetary Foundation

The Chemainus Monetary Foundation is a registered non-profit foundation. Projects are supported by funding from founding members, sponsorships with financial institutions, corporate support, merchant involvement, society or private legacy gifting, and individual donations or grants for specific projects. The Chemainus Dollar (CH\$) project was started by the Chemainus Monetary Foundation to support community growth. The CMF are actively working on unique community ventures designed to increase tourism, heighten Chemainus visibility, and bring increased business to area merchants. For more information on the Chemainus Monetary Foundation visit www.chemainusdollar.com

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