

FOR IMMEDIATE RELEASE

### **Chemainus Dollar Merchants Show Currency Support With Unique Specials**



**CHEMAINUS, BC - 31 May 2010** - The newly launched Chemainus Dollar is generating enthusiastic support from supporting Chemainus merchants who are offering a wide variety of Chemainus Dollar promotions and discounts to entice locals and visitors alike. Recently businesses like the popular Chemainus Theatre Festival and the Best Western Chemainus Festival Inn have added their unique take on enticing Chemainus Dollars to the already popular discounts offered by other merchants such as Chemainus Foods. New additions include The Wine Den and the Chemainus Dollar's Gold Medallion Sponsor, Coastal Community Credit Union.

Each Chemainus Dollar promotion or discount is designed to attract business - both from locals and visitors - and continues to bolster the successful Chemainus Dollar. Unveiled and launched just 4 weeks ago, the popular banknotes are already causing a buzz both locally and abroad.

"We initially printed \$200,000 in Chemainus Dollar banknotes," said Founder and CEO, Dr. Karl Schutz. "We expected to have around \$10,000 in circulation after the first month and so we are ecstatic to have more than \$25,000 in circulation in just four weeks! We have already had inquiries about buying our Chemainus Dollar from as far away as Portugal, Japan, New Zealand and Hong Kong!"

#### **Local Chemainus merchant specials include:**

**Chemainus Theatre Festival** - See The Sunshine Boys with a Chemainus Dollar. Buy One Ticket, Get the Second Ticket for just \$1 Chemainus Dollar (Wednesday, June 2 and Thursday, June 3, 2010, 8:00 pm performances only)

**Coastal Community Credit Union, Chemainus Branch** - For Merchants Supporting Chemainus Dollar, open a business account and receive: 3 Months Free chequing on your business account (Limited Time Offer), Free Safety Deposit Box for 1 year (Subject to Availability), Free Night Deposit Service for 1 year...and they accept CH\$ deposits in the ATM and Night Deposit!

**Chemainus Foods** - On Wednesdays, every purchase made with Chemainus Dollars will receive a 10% discount

**The Wine Den** - Pay with CH\$ in June and Save 10% when you make any Wine Kit in-store. Applies to all in-store 4-8 week wine kits (Red, White & Orchard Breezin').

**The Gallery at the Chemainus Theatre Festival** - Anyone that makes a purchase with CH\$ and that says "Coastal sent me!" receives 10% off

**Best Western Chemainus Festival Inn** - Receive \$20 Chemainus Dollars for each night booked.

**The Pottery Store** - Get an instant 3% discount for all CH\$ spent in the store.

More Chemainus Dollar merchant specials and promotions are in development as the popular new currency increases in circulation. For more information on the latest discounts and promotions visit the [Chemainus Dollar website](#) or follow us on [Facebook](#) or [Twitter](#).

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**About Chemainus Monetary Foundation**

*The Chemainus Monetary Foundation is a registered non-profit foundation. Projects are supported by funding from founding members, sponsorships with financial institutions, corporate support, merchant involvement, society or private legacy gifting, and individual donations or grants for specific projects. The Chemainus Dollar (CH\$) project was unveiled by the Chemainus Monetary Foundation on April 23, 2010 to support community growth. The CMF are actively working on unique community ventures designed to increase tourism, heighten Chemainus visibility, and bring increased business to area merchants. For more information on the Chemainus Monetary Foundation visit <http://www.chemainusdollar.com>*

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